



Leeds Opera Festival 2019 at Morley Town Hall

Sponsorship proposal

This year's Leeds Opera Festival (produced by Northern Opera Group) will be visiting **Morley Town Hall** for the first time, bringing hundreds of loyal audiences to the town on **23 and 24 August 2019**.

The headline production is the sparkling operatic comedy 'Much Ado About Nothing', which is receiving its first UK performance in over 30 years.

The Festival is supported by Leeds City Council and Arts Council England, and our 2018 Festival received national and international press coverage, including a 4* review in The Guardian.

We invite local businesses to sponsor the Festival at Morley Town Hall. Northern Opera Group is a charity which relies on the generosity of supporters and sponsors to carry out our work. By sponsoring the Festival you will

- Reach hundreds of Festival audiences (with a majority ABC1 profile) at Morley Town Hall, as well as additional audiences for Festival events at Leeds Town Hall and HEART Headingley
- Receive advertising on our website (16,000 annual views), via social media and mailing lists (2,000 circulation) and on-site during the Festival
- Receive discounts on Festival tickets for staff and clients

£200 contribution

- Logo and website link on Northern Opera Group website
 - One mention on social media and on one Northern Opera Group mailing
 - Company flyers/leaflets/business cards at Festival performances
 - Full-page advert in Festival programme
 - 10% discount for staff and clients on Festival tickets
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£400 contribution

- Logo, website link and short description on Northern Opera Group website
 - Two mentions on social media and on one Northern Opera Group mailing
 - Company flyers/leaflets/business cards at Festival performances
 - Full-page advert in Festival programme
 - 20% discount for staff and clients on Festival tickets
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£750 contribution

- Logo, website link and paragraph description on Northern Opera Group website
 - Three mentions on social media and on two Northern Opera Group mailings
 - Banner presence at Morley Town Hall performances
 - Full-page featured advert (i.e. cover page) in Festival programme
 - 30% discount for staff and clients on Festival tickets
 - 2 free tickets to all Festival performances
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Please contact David Ward david@northernoperagroup.co.uk / 07817 475769 to discuss further.

Praise for Northern Opera Group

- **4* The Guardian**, 2018 Opera Festival
- **"Northern Opera Group offer reassuring evidence of the operatic talent continuing to bubble up across the North of England"** (Opera magazine)
- **"The opera was both amazing and charming. Loved all the characters, how the story was done and the music"** (Audience feedback, 2018 Opera Festival)
- **"We very much enjoyed the performance and thought the singing and music were excellent"** (Audience feedback, 2018 Opera Festival)

